

for the first time

T TONY WILLIAMS

sleepless nights

SINGS HIS
GREATEST HITS

the great pretender

you'll never, never know

only you (and you alone)

my prayer

on my word of honor

the miracle

(you've got) the magic touch

mandolino

sing lover sing

little star

music by buck ram



reprise



TONY WILLIAMS

SINGS HIS GREATEST HITS

Music by Buck Ram

The tunes are:

MY PRAYER
 THE GREAT PRETENDER
 ONLY YOU (AND YOU ALONE)
 YOU'LL NEVER, NEVER KNOW
 (YOU'VE GOT) THE MAGIC TOUCH
 SLEEPLESS NIGHTS

THE MIRACLE
 LITTLE STAR
 ON MY WORD OF HONOR
 FOR THE FIRST TIME (COMÉ PRIMA)
 MANDOLINO
 SING LOVER SING

The sob and the thrill in the voice of Tony Williams convey a message of tenderness, of pulsing awareness to all who are young and in love.

Uniquely, Tony Williams sings for the world's young lovers. The depth of feeling as he ballads *On My Word Of Honor*, *The Miracle* and *For The First Time (Comé Prima)*, to select but three prime tokens of his artistry, reveals his individual gift for capturing — more than any other singer of his generation — the throbbing aspirations of the young in heart of our day.

Tony's success story by now is celebrated fact. Yet, that day in 1955 when he was discovered in Hollywood by producer-composer Buck Ram was to signal a phenomenal rise in popularity not only for the young, handsome troubador but also to presage over a half-decade of musical triumph for the group with which Tony was to become identified as lead singer — The Platters.

Buck Ram, with over twenty years to his credit in composing and arranging for the musical greats of an earlier period, was quick to discern the Williams gift for selling a song in an ingratiating manner. "Never in all my years in show business," Ram has declared, "had I seen a more magnetic performer possessing not only a voice of truly fine quality, but the kind of warm, down-to-earth delivery and personality to go with it."

With the organization of the five Platters — four guys and the Dish, Mamselle Zola — Tony was set in the lead spot and helped history take its course. The group became an international sensation, particularly with teenagers throughout the Free World; Tony's rise was equally spectacular.

In 1960 Tony left the group and struck out on his own. Today his present and future schedule includes — in addition to recording — night clubs, college concerts, television and motion pictures.

Not only does this album include many of Tony's previous smashes on single records, several new original songs were written especially for his debut on Reprise. Included in the latter are Buck Ram's *The Magic Touch* and *The Miracle*, plus his English lyric to the gay *Mandolino*, a 1961 San Remo Music Festival winner. Finally, comes the triumphant *Sing Lover Sing*. It's an appropriate closer, seeming to sum up the entire happy and uninhibited feeling of the album in truly affirmative spirit.

Overnight success is no phenomenon to show business these days. But it's been all of six years since Tony began his climb from obscurity to the top of his profession. With his career hurtling along now at full tilt, it's a safe prediction that Tony Williams will be successfully orbiting from now on.

33 $\frac{1}{3}$ R.P.M.
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R-6006 A
(10,048)

reprise:

TONY WILLIAMS

SINGS HIS
GREATEST HITS

Music by
Buck Ram

1. MY PRAYER
(Kennedy-Boulanger) Skidmore Music Co. - ASCAP 2:46
2. THE GREAT PRETENDER
(Ram) Panther Music Corp. - ASCAP 2:47
3. ONLY YOU (AND YOU ALONE)
(Ram-Rand) Wildwood Music, Inc. - BMI 2:45
4. YOU'LL NEVER, NEVER KNOW
(Miles-Robi-Williams) Argo Music, Inc. - BMI 2:45
5. (YOU'VE GOT) THE MAGIC TOUCH
(Ram) A. M. C., Inc. - ASCAP 2:02
6. SLEEPLESS NIGHTS
(Ram) Gleam Music, Inc. - ASCAP 2:52

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R-6006 B

(10,049)

reprise:

TONY WILLIAMS

SINGS HIS
GREATEST HITS

Music by
Buck Ram

1. THE MIRACLE
(Ram) A. M. C., Inc. - ASCAP 2:31
2. LITTLE STAR
(Ram) Gleam Music, Inc. - ASCAP 2:11
3. ON MY WORD OF HONOR
(Harrison-Miles) Argo Music, Inc./
Mr. Music Co. - BMI 2:40
4. FOR THE FIRST TIME (COME PRIMA)
(Ram-Taccani-Di Paola) A. M. C., Inc. - ASCAP 2:03
5. MANDOLINO
(Vian-Ram-Pugliese) Robbins Music Corp. - ASCAP 2:15
6. SING LOVER SING
(Ram) Gleam Music, Inc. - ASCAP 3:17